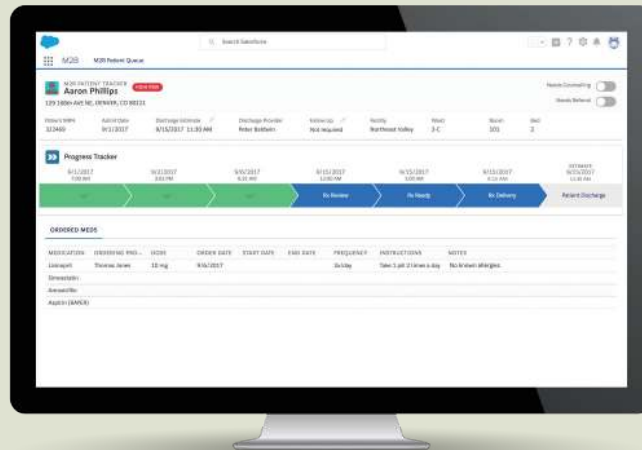




Salesforce® Consultants Who Understand the Business of Healthcare and Life Sciences

J2 Interactive is an award-winning Salesforce Silver Consulting Partner with more than 15 years of experience delivering innovative technology solutions in the healthcare and life sciences industry. Our exclusive focus on HLS means we know how to help our clients streamline, optimize, and expand their business processes for the benefit of employees, customers, partners, patients, and their own bottom line.



J2 will maximize the return on your Salesforce investment by applying industry-proven best practices to meet your unique business needs.

Consistently at the top of the annual KLAS rankings for Technical Services, J2's expertise runs the gamut from technology strategy and best-practices consulting to systems integration and application development. Our long track record of success with large-scale technology projects includes over 1,000 solutions built on Health Cloud, Service Cloud, and other components of the Salesforce platform. With more than 150 consultants, architects, and developers in the US and UK, J2 has delivered high-impact Salesforce solutions for a broad range of HLS clients:

- Medical Device Manufacturers
- Medical Technology Firms
- Clinical Research Organizations
- Drug Development Firms
- Genetic Testing & Big Data Companies
- Biotechnology Firms
- Healthcare Providers
- Payers and Health Plans



"J2 provided a huge boost to our Salesforce deployment. They have a great understanding of the healthcare space, and they offered solid expertise and best practices all along the way."

—Michael Simon
Chief Executive Officer
PRIA Healthcare

"J2 has been a collaborative partner in our Salesforce development efforts. They are always willing to explore the unknown, and design thoughtful and clinically integrated technologies that help us deliver innovative solutions to complex healthcare problems."

—Terri Casterton
System Director,
Innovation & Virtual Health
SCL Health

J2 is a recognized leader in healthcare integration and interoperability solutions for customers of all sizes.



I N T E R A C T I V E

Solutions You'll Grow Into, Not Out Of

J2's world-class services team makes sure your organization takes full advantage of everything the industry-leading Salesforce platform has to offer. We enable HLS organizations to simplify and scale the workflows of everyday users while providing a single source of truth for leadership to manage and motivate their teams. And every solution we build is designed to grow with you as your needs expand and evolve.



Workflow Processes

- Clinical Trial Management
- Drug Development
- CAPA Procedures and Resolutions
- Prior Authorizations



Engagement Models

- Patients and Clinical Teams
- End Users and Customer Service
- Sales and Service
- Multi-channel (e.g., Video and SMS)



Systems Integrations

- Electronic Health Records
- Enterprise Resource Planning
- Lab Intake Management Systems
- Pharmacy Management Systems

These are just some of the use cases J2 has addressed for our Salesforce customers in healthcare and life sciences.

Salesforce Platform Solutions

J2 has worked extensively with offerings from across the Salesforce platform to enhance the user and customer experience, including:

- **Sales Cloud**® - Drive revenue by taking complete ownership of your sales pipeline
- **Revenue Cloud**® - Automate and accelerate the quote-to-sale cycle
- **Marketing Cloud**® - Promote your brand, nurture your audience, and generate qualified leads
- **Service Cloud**® - Provide customers with a consistently high level of service and support
- **Field Service** - Manage and dispatch your service teams
- **Health Cloud**® - Increase patient engagement to create better health outcomes
- **Customer, Provider & Patient Communities** - Provide patient access and provider visibility
- **Salesforce Shield**® - Protect your data with enhanced platform security



silver consulting
partner

"J2 understands our needs, and they build technology solutions that anticipate how those needs are going to grow and change over time. J2's effective time management and implementation expertise have enabled MHC not only to increase our footprint in the state, but also to expand the range of services we provide to our stakeholders. Bringing J2 on board was a great decision for us"

—*Jaki Porter*
Chief Operating Officer and
Chief Financial Officer
Missouri Health Connection

If you need a partner who understands how to help you get the most out of your investment in Salesforce – now and for the long term – give J2 a call.

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